# **\*\*** microcaps

# Perfume Pearls™ Creations BIG CLOUD

Lime, Manaca, Pink Pepper, Moss, Vetiver

Scent designed by Paulo Moraes from LUZ



### Fragrance Story

A BIG CLOUD conquers the sky and slowly covers the vastness of the Amazon, spreading an earthy, aquatic-smelling mist. This intense and floral fragrance with blends of sparkling lime and fruity manaca is purely inspired by the photographer Sebastião Salgado and his black and white images of the rainforest. A wild excursion into an exotic landscape, underlined by smokey guaiacwood and earthy patchouli.

#### How Perfume Pearls™ Work

Microcaps' water-based Perfume Pearls™ technology is a revolution in the fine fragrance market. For the first time it is possible to create high-quality perfume formulations that come without ethanol, VOCs and emulsifiers and are safe for skin.

The alginate Perfume Pearls™ break when sprayed, releasing a fine mist of fragrance and water on skin. The application feels soothing and refreshing on skin without the oily, milky feeling which other, emulsion-based formulations bring. Perfume Pearls™ encapsulation works best with oil-soluble fragrance concentrates. It enables brands to encapsulate their signature fragrances to create a completely new product innovation which hasn't been seen before.

## 7 Key Benefits

- · Free from ethanol
- · No emulsifiers
- · Vegan and safe for skin
- · Soothing, refreshing and non-sticky
- · Luxurious visual appearance
- · Long lasting, balanced olfactory performance
- Patented technology

#### Technical Details



Shelf life "PAO 12M". This means >30M closed and 12M once opened.



Perfume Pearls™ consist of alginate, are natural and have skin-nourishing effects.



#### Available intensities:

- 5-7 % Fragrance Body Mist
- 12-14% Fragrance Eau de Toilette
- 15-20% Fragrance Eau de Parfum