## **M** microcaps

# Perfume Pearls™ Creations IRRESISTIBLE

Floral, Fruity, Oriental, Dreamy

Scent designed by Paulo Moraes from LUZ



#### Fragrance Story

A fragrance that seduces with vibrant contrasts and lingering depth. Juicy pomegranate, ripe raspberry, tart rhubarb, fresh watermelon, and luscious plum burst open in a rush of fruity brightness. The heart blooms with delicate lily, velvety rose, spicy clove, smoky frankincense, sensual jasmine, resinous opoponax, and lively pink peppercorn, weaving richness with allure. The base unfolds in glowing amber, strong cedarwood, smoky guaiac wood, earthy patchouli, and soft musk, leaving a trail that is bold, magnetic, and unforgettable.

#### How Perfume Pearls™ Work

Microcaps' water-based Perfume Pearls™ technology is a revolution in the fine fragrance market. For the first time it is possible to create high-quality perfume formulations that come without ethanol, VOCs and emulsifiers and are safe for skin.

The alginate Perfume Pearls™ break when sprayed, releasing a fine mist of fragrance and water on skin. The application feels soothing and refreshing on skin without the oily, milky feeling which other, emulsion-based formulations bring. Perfume Pearls™ encapsulation works best with oil-soluble fragrance concentrates. It enables brands to encapsulate their signature fragrances to create a completely new product innovation which hasn't been seen before.

### 7 Key Benefits

- · Free from ethanol
- · No emulsifiers
- · Vegan and safe for skin
- · Soothing, refreshing and non-sticky
- · Luxurious visual appearance
- · Long lasting, balanced olfactory performance
- Patented technology

#### **Technical Details**



Shelf life "PAO 12M". This means >30M closed and 12M once opened.



Perfume Pearls™ consist of alginate, are natural and have skin-nourishing effects.



#### Available intensities:

- 5-7 % Fragrance Body Mist
- 12-14% Fragrance Eau de Toilette
- 15-20% Fragrance Eau de Parfum